City of Fernley Strategic Planning Community Workshop

When?  Saturday, November 7, 2015; 9:00am to 4:30pm

Where?  City Council Chambers; City of Fernley City Hall; 595 Silver Lace Blvd., Fernley, NV  89408

What will the workshop cover?

The City of Fernley’s current strategic plan spans a five-year planning horizon, FY 2011 through FY 2016. With the current strategic plan set to expire, the City of Fernley has begun a strategic planning process as part of the City’s effort to revise the current FY 2011-16 strategic plan. Faculty from the University Center for Economic Development at the University of Nevada, Reno will facilitate a community workshop on Saturday, November 7, 2015 in order to begin the strategic planning process. This workshop will contain presentations and seek community input on a variety of topics, including:

- A review of the City’s current FY 2011-16 strategic plan.
- A review of current and projected socio-economic and demographic conditions for the City, the County, and the region.
- Community involvement in a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis.
- Community involvement in an Environmental Assessment and Evaluation of Community Positions and Resources for the City of Fernley.

Who Should Attend?  Interested members of the public, residents, business owners, community leaders, elected and appointed officials, and members of various appointed boards are welcome to attend.

How Long is the Workshop?  The workshop will be a one day event beginning at 9:00am and ending at 4:30pm. Morning coffee, snacks and lunch in the afternoon will be provided.

How do I register?  This is no charge to attend but individuals interested in attending are encouraged to RSVP by Monday, November 2, 2015. To RSVP or to get more information about this workshop and strategic planning process, please contact Frederick Steinmann, University Center for Economic Development, via phone (775.784.1655) or by email (fred@unr.edu).

The University of Nevada, Reno is committed to Equal Employment Opportunity/Affirmative Action in recruitment of its students and employees and does not discriminate on the basis of race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, and sexual orientation. The University of Nevada employs only United States citizens and aliens lawfully authorized to work in the United States. Women and under-represented groups are encouraged to apply.
City of Fernley Strategic Planning Community Workshop

Saturday, November 7, 2015
City Council Chambers; City of Fernley City Hall
595 Silver Lace Boulevard
Fernley, NV 89408

Saturday, November 7, 2015

9:00am – 9:15am: Registration and Networking

9:15am – 9:45am: Introductions and Overview

• Review of the Strategic Planning Process: Goals and Objectives of Strategic Planning

9:45am – 10:30am: Review of the current City of Fernley Strategic Plan, FY 2011-16

• Existing Vision and Mission
• Existing Goals and Implementation Measures

10:30am – 10:45am: BREAK

10:45am – 12:00pm: Current Socio-Economic and Demographic Conditions

• Fernley, Lyon County, Northern Nevada, State of Nevada

12:00pm – 1:00pm: LUNCH

• Lunch Time Exercise: Completion of the Environmental Assessment and Evaluation of Community Positions and Resources

1:00pm – 2:30pm: Completion of a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis for Fernley

2:30pm – 2:45pm: BREAK

3:15pm – 4:15pm: Review the Results of the Environmental Assessment and Evaluation of Community Positions and Resources

4:15pm – 4:30pm: Wrap-Up and Thank You; Next Steps

The University of Nevada, Reno is committed to Equal Employment Opportunity/Affirmative Action in recruitment of its students and employees and does not discriminate on the basis of race, color, religion, sex, age, creed, national origin, veteran status, physical or mental disability, and sexual orientation. The University of Nevada employs only United States citizens and aliens lawfully authorized to work in the United States. Women and under-represented groups are encouraged to apply.